



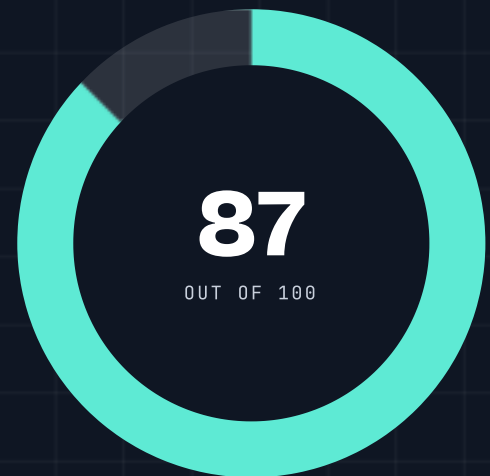
ACCESSIBILITY AUDIT REPORT

sample-hotel.ie

<https://sample-hotel.ie>

SAMPLE REPORT

Harbour View Hotel is a fictional site. The findings are typical of what we see on Irish hotel websites.



8

Pages audited

25

Issues to fix

87%

Site score

Low

Risk level

sample-hotel.ie

<https://sample-hotel.ie>

OVERALL: GOOD

8

Pages audited

25

Issues to fix

87%

Site score

Low

Risk level

Issues by severity

Critical		3
Major		7
Moderate		9
Advisory		6

Pages by score

Good		7
Needs Work		1
Poor		0

WHAT TO DO WITH THIS REPORT

10

Critical and Major issues to
address first

1

Share with your developer or web agency

Send this report to whoever manages your website. They'll understand the technical terms and know how to action the fixes.

2

Tackle Critical and Major issues first

These have the most impact on users with disabilities. Every finding in this report has its fix written underneath it.

3

Don't try to fix everything at once

Work through issues page by page. A phased approach is easier to manage and lets you track real progress over time.

4

Re-run this audit after fixes are applied

Accessibility is an ongoing process. Re-auditing after each round of fixes keeps your score moving in the right direction.

The fixes that matter most

Ranked by how serious each issue is and how many pages it touches

1

The chat button in the corner of every page has no accessible name, so a screen reader announces only "button".

CRITICAL

Every page

FIX Give the chat button a name, for example `aria-label="Open chat"`, or add visually hidden text inside it.

2

The light grey text used for descriptions and prices (#9CA3AF on white) has a contrast ratio of about 2.5:1, well below the 4.5:1 minimum. Guests with low vision will struggle to read your prices.

MAJOR

Every page

FIX Darken the grey text to at least #6B7280 (4.8:1), or use the same dark slate as your headings.

3

The site's CSS removes the focus outline from menu links and buttons. A guest moving through the page with the Tab key cannot see which item is selected.

MODERATE

Every page

FIX Remove the `outline:none` rules, or replace them with a clearly visible focus style such as a 2px outline in a contrasting colour.

4

There is no 'Skip to main content' link and no main landmark, so keyboard users must step through the full menu on every page.

MODERATE

Every page

FIX Wrap the page content in a `<main>` element and add a 'Skip to main content' link as the first focusable item on the page.

5

2 form fields in the main content have no label (placeholder text only, which disappears when typing and is not a label).

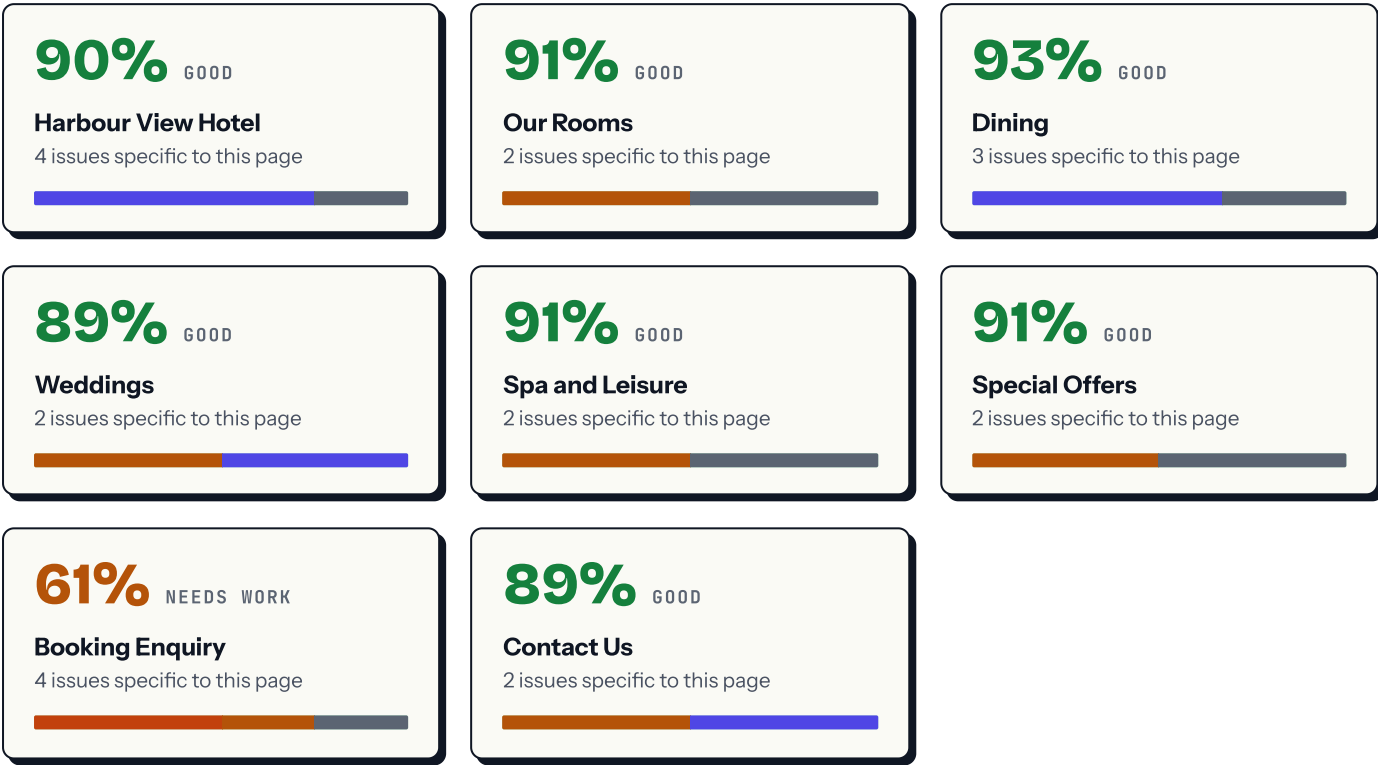
CRITICAL

Booking Enquiry

FIX Add a `<label for="...">` tied to each field, or an `aria-label` where a visible label is not possible.

Every page, scored

Each score counts every issue on the page, including site-wide ones.



Site-wide issues

Found across the site. Fix once in the shared template and every page improves.

CRITICAL Interactive Elements | Every page | WCAG 4.1.2 Name, Role, Value

The chat button in the corner of every page has no accessible name, so a screen reader announces only "button".

FIX Give the chat button a name, for example `aria-label="Open chat"`, or add visually hidden text inside it.

MAJOR Colour Contrast | Every page | WCAG 1.4.3 Contrast (Minimum)

The light grey text used for descriptions and prices (#9CA3AF on white) has a contrast ratio of about 2.5:1, well below the 4.5:1 minimum. Guests with low vision will struggle to read your prices.

FIX Darken the grey text to at least #6B7280 (4.8:1), or use the same dark slate as your headings.

MODERATE Keyboard | Every page | WCAG 2.4.7 Focus Visible

The site's CSS removes the focus outline from menu links and buttons. A guest moving through the page with the Tab key cannot see which item is selected.

FIX Remove the `outline:none` rules, or replace them with a clearly visible focus style such as a 2px outline in a contrasting colour.

MODERATE Structure | Every page | WCAG 2.4.1 Bypass Blocks

There is no 'Skip to main content' link and no main landmark, so keyboard users must step through the full menu on every page.

FIX Wrap the page content in a `<main>` element and add a 'Skip to main content' link as the first focusable item on the page.

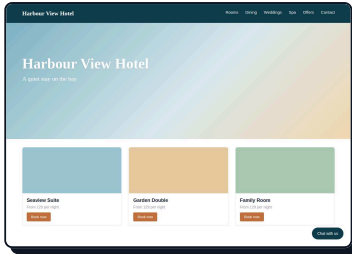
Harbour View Hotel

https://sample-hotel.ie

90% GOOD

- 3 Moderate
- 1 Advisory

Plus 4 site-wide issues that also affect this page.



MODERATE Images | WCAG 1.1.1 Non-text Content

The room gallery images have empty alt text, but they are the only place the room types are shown. A screen reader user browsing your rooms hears nothing at all.

FIX Give each gallery image alt text that describes the room, for example alt="Seaview Suite, king bed and balcony".

MODERATE Links | WCAG 2.4.4 Link Purpose (In Context)

Every room card uses an identical 'Book now' link, each leading to a different room. A screen reader user listing the links hears 'Book now' three times with no way to tell them apart.

FIX Make each link name its destination, in the visible text ('Book the Seaview Suite') or with an aria-label.

MODERATE Colour Contrast | WCAG 1.4.3 Contrast (Minimum)

The white headline 'A quiet stay on the bay' sits over a pale photo of the water. Measured against the lightest part of the image the contrast is about 2.1:1.

FIX Add a dark overlay behind the hero text so it stays readable over every part of the photo.

ADVISORY Headings

The heading order jumps from H1 straight to H4 in the rooms section.

FIX Use H2 for the section title and H3 for the room names.

PAGE FINDINGS

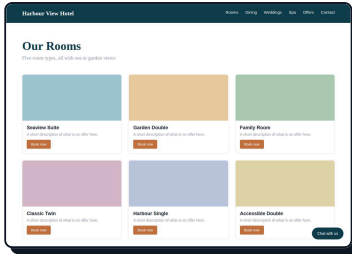
Our Rooms

https://sample-hotel.ie/rooms

91% GOOD

- 1 Major
- 1 Advisory

Plus 4 site-wide issues that also affect this page.



MAJOR Images | WCAG 11.1 Non-text Content

6 images in the main content have no alt attribute, so a screen reader reads out the file name.

FIX Add an alt attribute to every image. Describe the room where the photo carries information; use alt="" only for decoration.

ADVISORY Copy & Spelling

Prices are written as 'From 129 per night' with no currency.

FIX Change to 'From €129 per night'.

PAGE FINDINGS

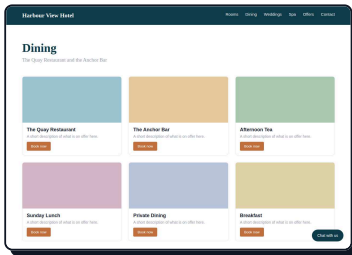
Dining

https://sample-hotel.ie/dining

93% GOOD

- 2 Moderate
- 1 Advisory

Plus 4 site-wide issues that also affect this page.



MODERATE Links | WCAG 2.4.4 Link Purpose (In Context)

The three menus are each linked with the single word 'Download'. Out of context there is no way to tell the dinner menu from the wine list.

FIX Name the file in the link: 'Dinner menu (PDF, 240 KB)'.

MODERATE Documents | WCAG 1.3.1 Info and Relationships

The dinner, lunch and wine menus are PDF files with no tags, so a screen reader reads them as one unbroken run of text with no headings or prices attached to dishes.

FIX Publish the menus as web pages, or export tagged PDFs from the original document.

ADVISORY

Copy & Spelling

Spelling error: 'Resturant' should be 'Restaurant', in the heading 'The Quay Resturant'.

FIX Change 'Resturant' to 'Restaurant'.

PAGE FINDINGS

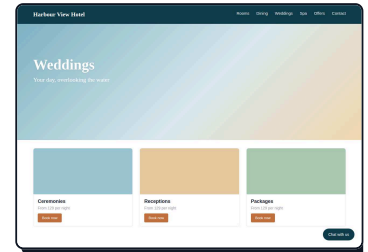
Weddings

<https://sample-hotel.ie/weddings>

89% GOOD

- 1 Major
- 1 Moderate

Plus 4 site-wide issues that also affect this page.



MAJOR

Media | WCAG 2.2.2 Pause, Stop, Hide

The wedding showcase video starts playing on page load and loops, with no pause button. Moving content that cannot be stopped is a barrier for people with attention or vestibular conditions.

FIX Add a visible pause control, or do not autoplay.

MODERATE

Forms | WCAG 1.4.1 Use of Colour

When the brochure request form is submitted with a missing field, the field border turns red and nothing else changes. A guest who cannot see red, or cannot see the screen, gets no error.

FIX Add a text error message next to each field and link it with aria-describedby.

PAGE FINDINGS

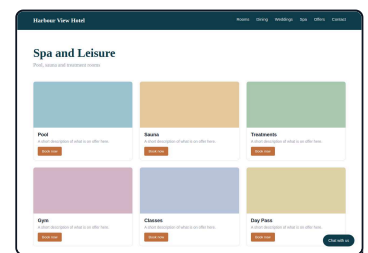
Spa and Leisure

<https://sample-hotel.ie/spa>

91% GOOD

- 1 Major
- 1 Advisory

Plus 4 site-wide issues that also affect this page.



MAJOR

Images | WCAG 1.4.5 Images of Text

The opening hours and treatment price list are published as a single image. None of that text can be read by a screen reader, enlarged cleanly, or translated.

FIX Replace the image with a real HTML table of hours and prices.

ADVISORY Copy & Spelling

Phone number inconsistency: the spa reception is given as '071 555 0142' at the top of the page and '071 555 0124' in the footer.

FIX Check which number is correct and use it in both places.

PAGE FINDINGS

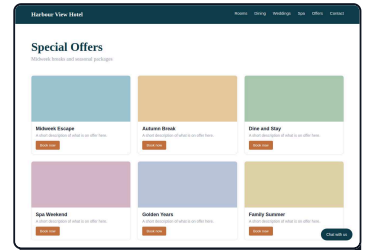
Special Offers

<https://sample-hotel.ie/offers>

91% GOOD

- 1 Major
- 1 Advisory

Plus 4 site-wide issues that also affect this page.



MAJOR Media | WCAG 2.2.2 Pause, Stop, Hide

The offers carousel moves to the next slide every four seconds and has no pause control. A guest using a screen magnifier or reading slowly loses the offer before finishing it.

FIX Add a pause button and stop the rotation when the carousel has keyboard focus.

ADVISORY Links

Each offer ends with a link that reads only 'Terms apply'.

FIX Name the offer in the link: 'Terms for the Midweek Escape'.

PAGE FINDINGS

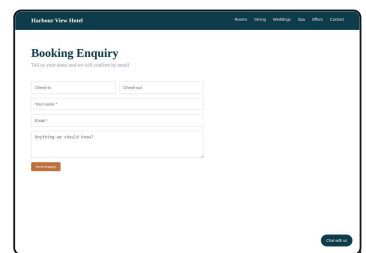
Booking Enquiry

<https://sample-hotel.ie/booking-enquiry>

61% NEEDS WORK

- 2 Critical
- 1 Major
- 1 Advisory

Plus 4 site-wide issues that also affect this page.



CRITICAL Forms | WCAG 3.3.2 Labels or Instructions

2 form fields in the main content have no label (placeholder text only, which disappears when typing and is not a label).

FIX Add a `<label for="...">` tied to each field, or an `aria-label` where a visible label is not possible.

CRITICAL

Keyboard | WCAG 2.1.1 Keyboard

The date picker opens only on mouse click. With the keyboard alone there is no way to open the calendar or choose a date, so a guest who cannot use a mouse cannot send a booking enquiry.

FIX Use a native `<input type="date">`, or a date picker that supports arrow keys, Enter and Escape.

MAJOR

Forms | WCAG 3.3.1 Error Identification

When the form is sent with an invalid email, the message 'Please check your details' appears at the top of the page but is not announced and does not say which field is wrong.

FIX Put the error next to the field, say what is wrong, and move focus to the first field with an error.

ADVISORY

Forms

Required fields are marked with an asterisk, but nothing on the page says what the asterisk means.

FIX Add 'Fields marked * are required' above the form.

PAGE FINDINGS

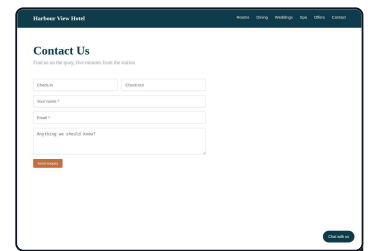
Contact Us

<https://sample-hotel.ie/contact>**89% GOOD**

● 1 Major

● 1 Moderate

Plus 4 site-wide issues that also affect this page.

**MAJOR**

Frames | WCAG 4.1.2 Name, Role, Value

1 iframe in the main content has no title, so a screen reader user cannot tell what the embedded content is.

FIX Add a title attribute, for example `title="Map showing the hotel on the quay"`.

MODERATE

Structure | WCAG 1.3.1 Info and Relationships

The address and directions appear only inside the embedded map. A guest who cannot use the map has no written address on the page.

FIX Add the postal address and short written directions as text beside the map.

Exact elements

Markup for the findings that name a count of elements. Search the template for these.

The chat button in the corner of every page has no accessible name, so a screen reader announces only "button".

On: Site-wide issues

```
<button class="chat-launcher" type="button"><svg aria-hidden="true" ...>
```

6 images in the main content have no alt attribute, so a screen reader reads out the file name.

On: Our Rooms

```
; ; ; and 3 more
```

2 form fields in the main content have no label (placeholder text only, which disappears when typing and is not a label).

On: Booking Enquiry

```
<input type="text" placeholder="Check-in" name="arrive">; <input type="text" placeholder="Check-out" name="depart">
```

1 iframe in the main content has no title, so a screen reader user cannot tell what the embedded content is.

On: Contact Us

```
<iframe src="https://maps.example.com/embed?q=harbour+view" width="100%" height="400">
```

WHAT HAPPENS NEXT

Three steps from here

1

Hand it over

Send this report to whoever looks after your website. Every finding has its fix underneath, and the exact elements are listed in the appendix.

2

Fix site-wide first

Issues in the header, menu, footer and cookie banner sit on every page. One change in the template clears them everywhere.

3

Then check again

A free re-scan is included. When the fixes are in, use the re-scan button in the email this report came with and we will audit the same pages again. No Critical or Major issues left earns the accessibility badge.

How this audit was done: each page was loaded in a real browser, checked automatically against WCAG 2.2 AA, then reviewed for issues a script cannot judge. It does not replace testing with people who use assistive technology.

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