



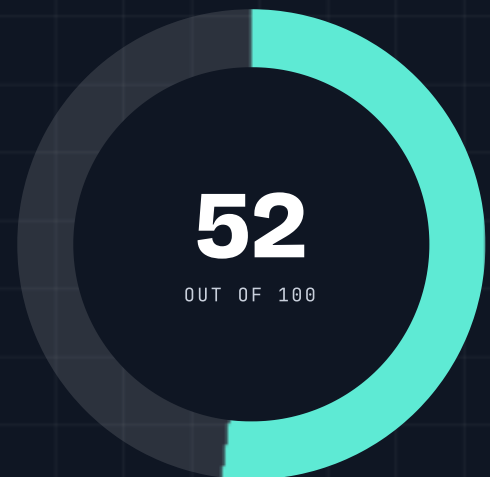
FREE HOMEPAGE CHECK

sample-hotel.ie

<https://sample-hotel.ie>

SAMPLE REPORT

Harbour View Hotel is a fictional site. The findings are typical of what we see on Irish hotel websites.



52%

Health score

1

Critical issues

3

Major issues

High

Risk level

sample-hotel.ie

9 issues on your homepage, 5 October 2026

RISK: HIGH

The booking enquiry form is the biggest problem on this homepage: its date fields have no labels, so guests using a screen reader cannot book a room. Most of the other issues are quick fixes for a developer.

Health score: 100 minus Critical 15, Major 8, Moderate 3, Verify and Advisory 1 each.

EAA European Accessibility Act

In force in Ireland since 28 June 2025 under S.I. No. 636/2023, for certain services sold to consumers: online shops and booking, consumer banking, passenger transport, e-books and some communications services. Microenterprises are exempt. Where it applies, non-compliance is a criminal offence, with fines of up to €60,000, and directors and managers can be personally liable (Reg. 33). A documented audit and remediation record supports the due-diligence defence (Reg. 34). Public bodies come under separate rules, S.I. No. 358/2020, which also require an accessibility statement.

AI ACT Spotted on your site

We also spotted an AI chatbot on your homepage with no clear sign that it is AI. Since 2 August 2026, the EU AI Act says people must be told when they are talking to AI. That duty sits mainly with whoever supplies the chatbot, not with you, but it is your name on the page, so it is worth checking with them that theirs does this. The free check and the Small audit do not go further than this: the full AI Act transparency check is included in our Standard and Large audits.

CRITICAL Forms | WCAG 3.3.2 Labels or Instructions

The check-in and check-out date fields on the booking enquiry form have no labels. A guest using a screen reader hears only 'edit text' twice, with no way to know which date goes where, which makes booking a room impossible without sighted help.

FIX Add a visible <label> for each date field (for example 'Check-in date' and 'Check-out date') and connect it with the for and id attributes. If the design can't show visible labels, add an aria-label to each input as a minimum.

MAJOR Colour Contrast | WCAG 1.4.3 Contrast (Minimum)

The light grey text used for room descriptions and prices (#9CA3AF on white) has a contrast ratio of about 2.5:1, well below the 4.5:1 minimum. Guests with low vision, or anyone reading on a phone in daylight, will struggle to read your prices.

FIX Darken the grey body text to at least #6B7280 (4.8:1), or ideally the same dark slate as your headings. Check every text and background pair with a contrast checker such as WebAIM's.

MAJOR Images | WCAG 1.1.1 Non-text Content

The room gallery images have empty alt text, but they are the only place the room types are shown. A screen reader user browsing your rooms hears nothing at all and can't tell a suite from a standard double.

FIX Give each gallery image alt text that describes the room it shows (for example alt='Seaview Suite, king bed and balcony'). Only purely decorative images should keep an empty alt attribute.

MAJOR Links | WCAG 2.4.4 Link Purpose (In Context)

Every room card uses an identical 'Book now' link, each leading to a different room. A screen reader user pulling up a list of links hears 'Book now' five times with no way to tell which room each one books.

FIX Make each link name its destination, either in the visible text ('Book the Seaview Suite') or with an aria-label on each link (for example aria-label='Book now, Seaview Suite').

MODERATE Keyboard | WCAG 2.4.7 Focus Visible

The site's CSS removes the focus outline from navigation links and buttons. A guest navigating by keyboard can't see which element is selected, so they lose their place on every Tab press.

FIX Remove the outline:none rules, or replace them with a clearly visible focus style (for example a 2px outline in a contrasting colour) on every interactive element.

MODERATE Structure | WCAG 2.4.1 Bypass Blocks

There is no 'skip to main content' link and no <main> landmark. Keyboard and screen reader users must step through the full navigation menu on every page before reaching the content.

FIX Wrap the page content in a <main> element and add a 'Skip to main content' link as the first focusable item on the page, pointing at it.

VERIFY Colour Contrast | WCAG 1.4.3 Contrast (Minimum)

The white headline text sits over a photo of the bay, and in the lighter areas of the image it may fall below the 4.5:1 contrast minimum. Flagged for checking: the full audit measures this directly.

FIX Add a dark overlay behind the hero text so it stays readable over every part of the photo, then re-check the contrast in the lightest region.

VERIFY Keyboard | WCAG 2.1.1 Keyboard

The photo carousel's previous and next arrows may not be reachable or operable by keyboard. Flagged for checking: the full audit tests this directly.

FIX Make the carousel controls real <button> elements, reachable with Tab and operable with Enter and Space, and let the carousel be paused.

ADVISORY Headings

The heading order jumps from H1 straight to H4 in the 'Our Rooms' section. This doesn't fail WCAG 2.2 AA, but a logical heading order makes the page much easier to navigate with a screen reader.

FIX Restructure headings so they descend one level at a time: the section title as H2, room names as H3.

Homepage only. A full audit covers every page and user journey.



NEXT STEPS

What to do with this

1

Share with your web developer

Forward this PDF to whoever built or maintains your site. Every issue includes a plain-English fix.

2

Fix Critical and Major first

These have the biggest impact on visitors with disabilities and, where the Act applies to you, carry the most weight.

3

Get the full picture

This report covers the homepage only. A paid audit covers every page and the journeys that matter, with a draft accessibility statement and a free re-scan once the fixes are in.

Ready for a full audit?

Every page checked against WCAG 2.2 AA, with the fix written under each finding, a draft accessibility statement and a free re-scan. Small, Standard and Large packages from €195.

[Book a full audit](#)

This report reflects the homepage at the time of the check. It does not replace testing with people who use assistive technology.

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